

GRICE NEWS CONVENTION



1 - 3
DECEMBER
2026



CORONA CONVENTION HALL
PHU QUOC ISLAND
VIETNAM





SS RICE NEWS

CONVENTION

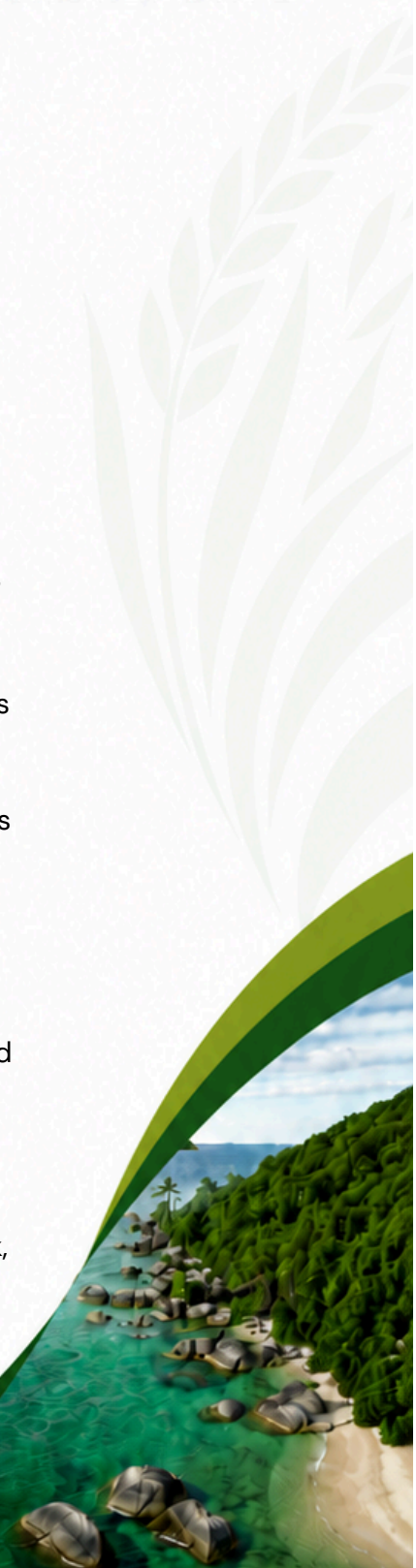
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- Following the success of **SS RICE NEWS CONVENTION 2025**, we are very excited to bring the **SS RICE NEWS CONVENTION 2026** to you as a commitment of our efforts to build a network of rice market participants wired to the latest developments in the global rice market. The highly anticipated **3rd SS RICE NEWS CONVENTION** is back with a new, power-packed agenda, support from key members of the trade and global rice supply chain. With new ideas, speakers, and the best opportunity for rice market networking and marketing.

About SS Rice News (www.ssrice.com)

- Born from a passion for the rice market and built on a platform of dedication and networks across the global rice market, SSRiceNews.com has quickly established itself as a premium source of information and analysis for Asian rice markets. The personalities behind the site bring their own unique talents and business networks to help build an initiative that aims to deliver a wealth of information and exchange in a practical format that emphasizes ease of reading, simplicity in format and precision of views and analysis. The foundations for this initiative come from a constantly evolving knowledge base built on three decades of industry contacts, strong market analysis, and a strong link to the Asian rice markets, as well as friendships across the global rice trade.
- **SSRiceNews.com** is dedicated to serving the rice market actors. Our weekly updates reflect the collective views of the global rice trade and build on data analysis to provide insights that support strong reporting on global rice markets. We draw on grapevine reports, formal data sources, and detailed market studies to deliver insights into the global rice trade and stay closely connected to the industry.
- **SSRiceNews.com** brings together Subra and Sue (Ms. Huong) as the personalities behind the efforts that have developed a Global Rice Network, which supports the annual SS Rice News Convention series of annual rice trade gatherings.





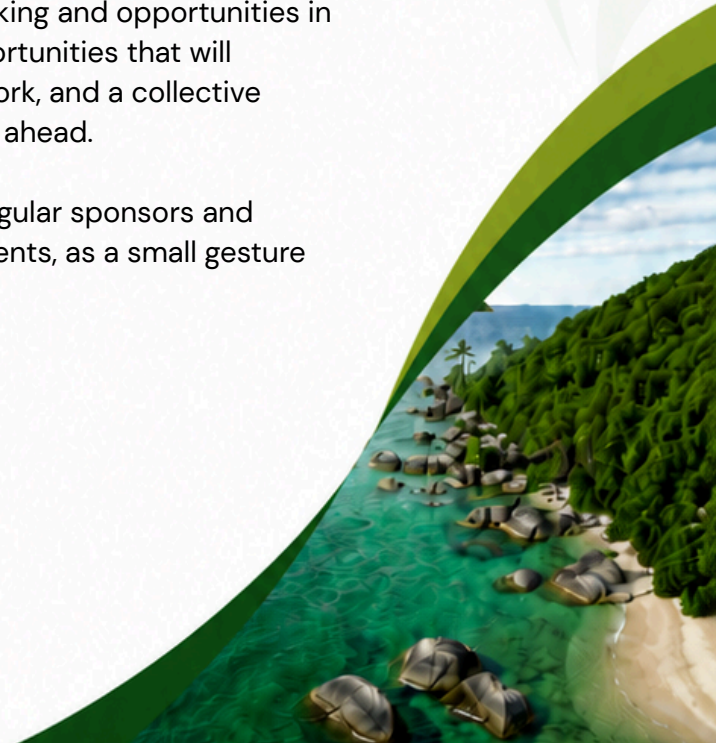
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- With over 700 delegates at the 2025 event, we are motivated to deliver a special event in 2026 and deliver an event based on strong content, sound analysis, important and relevant conversations and discussions and communications between actors across the rice trade and supply chain.
- **New! in 2026 – Buyer and trader panel sessions focused on the regional and global trading environment.** The session will add a new layer of insights from buyers and traders and aim to dismantle and understand how markets under stress from geopolitical events and related logistical and financial challenges have performed. The session aims to deliver useful insights into how buyers and traders cope with the realities of 2026 and how 2027 markets are poised.
- The following document provides a guide for potential sponsors, with a mix of opportunities to showcase your brand, exhibit products and services and add a visual and physical presence that will grow your presence and add to your attendance. Networking is the central feature we would like to focus on, to allow meetings, make friends, renew old ties, and enhance your relationships to support business. Every sponsor is making not only a supporting contribution to the event but also aiding the effort to build a network of industry professionals who will gain from peer networking and opportunities in and amongst the global rice trade and the many opportunities that will become available from being part of an event, a network, and a collective industry’s efforts to address key concerns and issues ahead.
- As usual, we reserve the best for our long-standing regular sponsors and exhibitors to protect them from any inflationary elements, as a small gesture of thanks for their long-standing support.





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SPONSORSHIP:



PLATINUM SPONSORSHIP

\$40,000

(only one, exclusive sponsorship available)

- ✓ TEN (10) delegate passes.
- ✓ VIP representative at the event Opening Ceremony
- ✓ Access to discounted delegate passes for additional staff to attend.
- ✓ Logo on top level with special recognition on website, signage, programme, and all marketing materials.
- ✓ Writeup in event site (online) with website link and QR code to link to brochure.
- ✓ Bring your own popup banners to place in the reception/coffee break area.
- ✓ 2x Exhibit spaces provided with basic display while sponsor has the right to design and tailor make exhibit (at additional costs to sponsor).
- ✓ Full page advertisement in event programme.



GOLD SPONSORSHIP

\$20,000

- ✓ EIGHT (8) delegate passes.
- ✓ Access to discounted delegate passes for additional staff to attend.
- ✓ Logo on website, signage, programme and all marketing materials.
- ✓ Writeup in event site (online) with website link and QR code to link to brochure.
- ✓ 1x Exhibit Space (optional and subject to availability at time of booking).
- ✓ Bring your own popup banners to place in the exhibit area.
- ✓ Full page advertisement in event programme.



SILVER SPONSORSHIP

\$13,000

- ✓ FIVE (4) delegate passes.
- ✓ Access to discounted delegate passes for additional staff to attend.
- ✓ Logo on website, signage, programme and all marketing materials.
- ✓ Writeup in event site (online) with website link and QR code to link to brochure.
- ✓ 1x Exhibit Space (optional and subject to availability at time of booking).
- ✓ Bring your own popup banners to place in the exhibit area.
- ✓ Full page advertisement in event programme.

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- **Welcome Reception (Day 1 – 01 December 2026) – USD 25,000 per event.**
- **Networking Reception (Day 2 – 02 December 2026) – USD 20,000 per event.**
- **Outdoor Networking Activities (Day 3 – 03 December 2026) – USD 20,000 per event.**
- All the benefits of a gold sponsorship, but in addition be recognised as the host of our special networking events. Special signage will be produced by event organisers, and sponsors can bring additional signage to ensure premium exposure. Option for sponsorship at cost, please talk to us!

Corporate Sponsorship (Basic) – \$6,000

- Benefits include Two (2) delegate passes.
- Access to discounted delegate passes for additional staff to attend.
- Logo on website, signage, programme, and all marketing materials.
- Write-up in the programme with website link and QR code to link to the brochure.
- Bring your own pop-up banners to place in the exhibit area.
- Full page advertisement in event programme.

Conference Supplies Sponsorship:

- Lunch sponsorship – USD 15,000
- Lanyard sponsorship – USD 6,000.
- Name badge sponsorship – USD 6,000
- Coffee break sponsorship – USD 5,000 (per break) or USD 10,000 (whole event)
- Stationary / Event gift sponsorship – USD 6,000 (customized logo of sponsor)

All the above come with the sponsor's benefits:

- 2-3 delegate passes (varies from different sponsorship package chosen)
- Access to discounted delegate passes for additional staff to attend.
- Logo on website, signage, online dedicated site and programme, and all marketing materials.
- Write-up in the programme with website link and QR code to link to the brochure.

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- A variety of creative alternatives, tailor-made additional sponsorship opportunities are available and can be crafted for the client with specific needs. Please contact our representatives for discussion.
- EXHIBITION: standard space of 3m(L) x 3m(W)
- USD 4,000/slot
- Exhibitor's benefits:
- Two delegate passes.
- 01 IBM table + 02 chairs
- Access to standard power source provided by the convention hall (not including socket and electric wire)
- Design and decoration at exhibitor's own account
- Extra charge for electric usage (if any) is at exhibitor's own account
- Access to discounted delegate passes for additional staff to attend.
- Logo on website, signage, online dedicated site and programme, and all marketing material.